

HOW AMERICANS ARE BUDGETING AND SPENDING FOR THE HOLIDAY SEASON

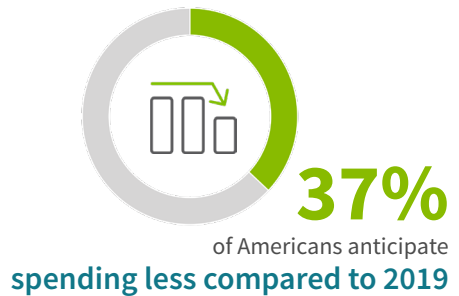


Whether it's gift shopping, gatherings with loved ones, or other festivities, many Americans are **assessing their budgets and how they will spend this holiday season.**

In describing their 2020 holiday budget:



When thinking about their spending for the 2020 holiday season:



Regions Next Step is a financial education and wellness program designed to help make life better. No matter your financial goals or stage in life, **we're here to help you move your life forward.**

Visit Regions.com/NextStepHoliday for more tips and resources on planning, budgeting and saving for the holidays.

Learn more about the survey results [here](#).

*The Regions Next Step omnibus survey questions were part of a national online survey that took place between October 13-14, 2020. The survey reached 1,140 U.S. adults. The results are weighted and are representative of all U.S. adults (18+).

