


National Homeownership Month

A new survey by Regions Next Step shows **21%** of Americans look to buy a home in the next 12 months, and **having more space is a top priority**.

When asked to select all items on their wish list for a home, those looking to buy want the following:



30%
ROOM FOR FRIENDS
OR FAMILY TO STAY



28%
LARGE OUTDOOR
SPACE



20%
PROXIMITY TO FAMILY

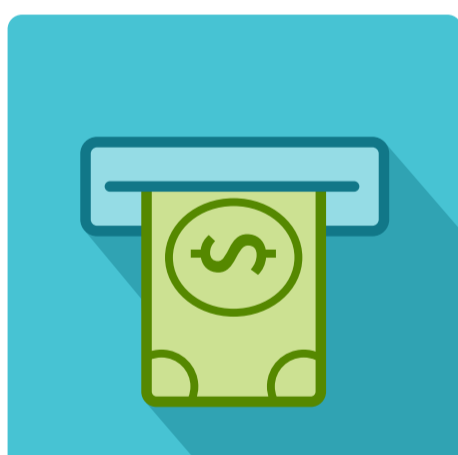


16%
FUN OR VIBRANT
LOCATION



19%
HOME OFFICE

While potential homebuyers may have their wish lists ready, the survey also found that many people could use help navigating the homebuying process.



48%
HAVE LITTLE TO NO
KNOWLEDGE ABOUT THE
TYPES OF LOANS AVAILABLE



44%
LITTLE TO NO KNOWLEDGE
ABOUT THE MORTGAGE
REFINANCE PROCESS



26%
SEE SAVING FOR A DOWN
PAYMENT AS THE MOST
SIGNIFICANT BARRIER



1 in 4
“NOT AT ALL KNOWLEDGEABLE”
ABOUT CLOSING COSTS, LOANS,
OR HOME EQUITY



35%
“VERY KNOWLEDGEABLE”
ABOUT HOW CREDIT AFFECTS
THEIR ABILITY TO BUY A HOME

Regions Next Step is a financial education and wellness program designed to help make life better.

No matter your financial goals or stage in life, we're here to help you move your life forward.

Learn more about homeownership here:
www.regions.com/nextstephomeownership.