



**Video transcript: Regions Bank small business spotlight series:
JINYA Ramen Bar in Charlotte, N.C., and owner Jahzmin French**

Video source: [Regions.com](https://www.regions.com); [YouTube](https://www.youtube.com)

Note: Instrumental techno pop music plays in the background.

On screen: Jahzmin French stands on the patio of her restaurant in South Park with the JINYA Ramen Bar sign in the background. Green identifier graphic slides and out from left. White text reads, “Jahzmin French, JINYA Ramen Bar.”

French: Hello, everyone! My name is Jahzmin French, and I’m one of the franchise owners with JINYA Ramen Bar here in Charlotte, North Carolina.

On screen: Closeup of ramen dish prepared for a customer. Other shots follow of ramen dishes being cooked and prepared and ramen noodles boiling before a smiling Jahzmin puts a finished dish on the counter for waitstaff to deliver.

French: Our food is authentic Japanese ramen, that’s our specialty. And we also have other izakaya and small-plate items. Very authentic Ramen experience.

On screen: French speaks from the patio of her restaurant with the JINYA Ramen Bar sign in the background.

I have enjoyed banking with Regions over the last four to five years and they have always taken great care of me.

On screen: French walks into the Regions Uptown Bank Branch and interacts with Branch Manager Michelle Bordner and Banker Amber Minaya.

Very personable when I go into the branch here even if it's last minute. There have been times when life gets crazy and I go in at the last minute needing some support and they do it with a smile every time.

On screen: Uptown Charlotte Regions Branch Manager Michelle Bordner stands by a teller station in her branch. Green identifier graphic slides in and out from left. The white text reads, “Michelle Bordner, Branch Manager, Charlotte.”

Bordner: Jahzmin is a very efficient and effective business owner. She's always open to our recommendations.

On screen: Camera zooms in to closeup of Bordner and fades to shots of Bordner and Minaya with French, including a picture of the three of them together in the branch.

Bordner: We're always reviewing her relationship to make s sure we are identifying efficiencies that we can share with her.

On screen: Shots inside JINYA Ramen Bar

French: Before this business started, I had never banked with Regions before at all. I had heard about it.



On screen: Shots of French in the branch with Bordner and Minaya.

French: But now that I have a direct line of communication the support has been absolutely amazing.

On screen: French on the patio of her restaurant with the JINYA Ramen Bar sign in the background.

French: I'm so appreciative being a busy business owner and having something that I can rely on like Regions.

On screen: White text and the Regions Bank Equal Housing Lender and Member FDIC logo appears against a green background. The text reads, "Learn more about banking your small business at [regions.com backslash small business](https://regions.com/backslash-small-business). Experiences and opinions stated by customers are their own. References to companies in this video not owned by Regions do not imply endorsement."